

**Sponsorship  
opportunities**

**Max Patch**



**5th annual  
workday**

**September 23, 2023**

**National Public Lands Day**



**BEARWATERS**  
BREWING COMPANY

National Public Lands Day is the largest single-day volunteer event in the country. This year's theme is "30 Years of Care and Community". Volunteers, along with Carolina Mountain Club, Appalachian Trail Conservancy, and US Forest Service, will continue restoration efforts on Max Patch, endearingly referred to as the Jewel of the Southern Appalachian Trail.



Join us for a volunteer AFTER PARTY at BearWaters Brewing Company in Canton.

**GIVE  
AWAYS!**



**BEARWATERS  
BREWING COMPANY**

**AFTER  
PARTY!**

**3pm – 5pm**

**The first round is on BearWaters!**

# Sponsor Levels

	\$2,500	\$1,000	\$500
<b>Social Cross-Promotion Opportunities</b> We'll mention your company alongside other sponsors with tags on our Instagram and Facebook posts.	X	X	X
<b>Showcase Your Philanthropic Partnership</b> You'll be granted use of the CMC logo on your website throughout your active sponsorship.	X	X	X
<b>Work Day &amp; After Party Recognition</b> We'll give you a shoutout for sponsoring.	X	X	X
<b>Promotional Booth</b> You'll be able to set up a display booth and hand out promotional materials at the event.	X	X	
<b>CMC Website Homepage Inclusion</b> You'll be listed as a "Featured Partner" of CMC on our sponsorship carousel throughout your active sponsorship.	X	X	
<b>Promotion in CMC's Newsletter</b> You'll receive a shoutout (with a web link) alongside other sponsors in our e-newsletter to 3500+ supporters - 1x/year.	X		
<b>Trail Maintainers Picnic, and Annual Dinner recognition</b> You will be recognized as a sponsors at these signature events.	X		

# Carolina Mountain Club (CMC) is the oldest and largest hiking and trail maintenance organization in the Southern United States!

- Over 1000 members
- Lead over 200 hikes/year
- 100% Volunteer based - No paid staff
- Over 37,000 volunteer hours logged in 2022
- Maintain over 420 miles of trail including Mountains-to-Sea Trail (155 miles) and Appalachian Trail (94 miles)
- Maintain 10 overnight shelters on the Appalachian Trail
- Trail work crews are actively engaged every day of the week except Sunday



# Get in Touch

Please contact  
David Huff  
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Celebrating 100 years of  
conservation, education, hiking,  
maintaining trails, and having fun!

[carolinamountainclub.org](http://carolinamountainclub.org)  
[cmc100th.org](http://cmc100th.org)  
[@carolinamountainclub](https://www.instagram.com/carolinamountainclub)